

BRAND HIERARCHY

WHAT IS THIS? A list of all products in the order they sit on the shelves in your Kerastase planograms. From top shelf to bottom, from left to right on each shelf. Use this list to order the best possible range tailored to fill your retail space. Simply copy & paste the product codes individually into the search bar on L'Oreal Partner Shop and then add to your basket.

CORE RANGE

1	3474636613908	1 Elixir Huile Originale
2	3474636382699	2 NUTRITIVE LAIT VITAL 200ML
3	3474636382675	1 NUTRITIVE BAIN SATIN 1 250ML
4	3474636382705	1 NUTRITIVE MASQUINTENSE CHEVEUX FINS 200ML
5	3474636382736	1 NUTRITIVE NECTAR THERMIQUE 150ML
6	3474636612666	1 Bain Extentioniste 250ml
7	3474636612918	1 RESISTANCE FONDANT EXTENTIONISTE 200ML
8	3474636397952	1 RESISTANCE MASQUE FORCE ARCHITECTE 200ML (2)
9	3474630652439	1 RESISTANCE CIMENT THERMIQUE 150ML TBC23
10	3474637059248	Kérastase Chroma Absolu Bain Opaque Shampoo 250ml
11	3474637059187	Kérastase Chroma Absolu Repairing Fondant 200ml
12	3474637059132	Kérastase Chroma Absolu Mask 200ml
13	3474637059057	Kérastase Chroma Absolu Leave In Serum 150ml
14	3474637059101	K CHROMA ABS FLUIDE 210ML VF46
15	3474637059101	Kérastase Chroma Absolu Soin Acid Chroma Gloss 210ml
16	3474636692170	1 BLOND ABSOLU BAIN LUMIÈRE 250ML
17	3474636692361	1 BLOND ABSOLU FONDANT CICAFLASH/FLUIDE MIRACLE 250ML
18	3474636692408	1 BLOND ABSOLU MASQUE ULTRA-VIOLET 200ML
19	3474636948888	1 BLOND ABSOLU HUILE CICAEXTREME
20	3474636857814	1 GENESIS BAIN HYDRA FORTIFIANT 250ML
21	3474636857883	1 GENESIS FONDANT RENFORÇATEUR 200ML
22	3474636968688	1 CURL MANIFESTO BAIN 250ML
23	3474636968787	1 CURL MANIFESTO FONDANT HYDRATATION 250ML
24	3474636968817	1 CURL MANIFESTO MASQUE 200ML TESTER
25	3474636968756	1 CURL MANIFESTO CREME DE JOUR 150ML
26	3474636857937	1 GENESIS MASQUE RECONSTITUANT BOITE 200ML
27	3474636857975	1 GENESIS FLUIDE DEFENSE THERMIQUE 150ML
28	3474636858002	1 GENESIS SERUM QUOTIDIEN AMINEXIL BOITE 90ML
29	3474637077518	GENESIS HOMME THICKNESS BOOSTING SHAMPOO
30	3474637077501	GENESIS HOMME INSTANT THICKENING FORTIFYING SPRAY
31	3474637077495	GENESIS HOMME DAILY ANTI-HAIR FALL FORTIFYING SERUM
32	3474636403905	1 DENSIFIQUE BAIN DENSITE 250ML
33	3474636404391	1 DENSIFIQUE FONDANT DENSITE 200ML
34	3474636614103	ELIXIR ULTIME BAIN 250ml
35	3474636614028	1 ELIXIR ULTIME FONDANT 200ML
36	3474630647497	1 DISCIPLINE BAIN FLUIDEALISTE SULFATE FREE 250ML
37	3474636400201	1 DISCIPLINE FONDANT FLUIDEALISTE 200ML
38	3474636397945	RES BAIN FORCE ARCHITECTE 250ml
39	3474636397372	Kérastase Specifique Bain Divalent Shampoo 250ml
40	3474636397495	SPEC MASQUE HYDRA APAISANT 200ml
41	3474636692231	1 BLOND ABSOLU BAIN ULTRA-VIOLET 250ML

42	3474636692422	1 BLOND ABSOLU CICAPLASME 150ML
43	3474636954704	Kérastase Specifique Potentialiste Hair Serum 90ml
44	3474637077594	GENESIS HOMME THICKENING MOLDING CLAY
45	3474637077525	GENESIS HOMME FORTIFYING DAILY SHAMPOO
46	3474636400218	1 DISCIPLINE MASKERATINE 200ML
47	3474636968725	1 CURL MANIFESTO GELEE CURL CONTOUR 150ML
48	3474636614172	ELIXIR ULTIME MASQUE 200ml
49	3474636382682	1 NUTRITIVE BAIN SATIN 2 250ML
50	3474636721832	1 8H MAGIC NIGHT SERUM
51	3474636909292	1 BLOND ABSOLU SERUM CICANUIT
52	3474636818259	1 RESISTANCE THERMIQUE EXTENTIONISTE 150ML
53	3474636397884	1 RESISTANCE CIMENT ANTI-USURE 200ML
54	3474636636341	RES SERUM EXTEN SCALP 50ml
55	3474636349913	1 DISCIPLINE CREME OLEO CURL 150ML
56	3474636954681	Kérastase Specifique Argile Equilibrante Cleansing Hair Clay 250ml
57	3612622311531	2 FRESH AFFAIR REFRESHING DRY SHAMPOO 233ML
58	3474636968701	1 CURL MANIFESTO HUILE 50ML
59	3474636970155	1 CURL MANIFESTO REFRESH ABSOLU 190ML
60	3474636728868	1 CHRONOLOGISTE BAIN RÉGÉNÉRANT 250ML (RENO 2020)
61	3474636728299	KER CHRONO MASQUE 200ML VF62
62	3474636874033	1 CHRONOLOGISTE THERMIQUE RÉGÉNÉRANT 150ML
63	3474636873999	KS CHRONO PRE SHMP 200ML VF32
64	3474636624768	ELIXIR ULTIME ROSE 100ml
65	3474630645004	1 COUTURE LAQUE NOIRE 300ML 3474630645004
66	3474630542907	1 COUTURE MOUSSE BOUFFANTE 150ML
67	3474636819683	STEAMPOD 3

3 SHELF RETAIL SPACE

SHELF 1 - TOP SHELF

1 CHROMA ABSOLU RESPECT BAIN 250ML	3474637059248
1 CHROMA ABSOLU FONDANT 200ML	3474637059187
1 CHROMA ABSOLU MASQUE FILLER 200ML	3474637059132
1 CHROMA ABSOLU MASQUE VERT 150ML	3474637059095
1 CHROMA ABSOLU SERUM THERMIQUE 150ML	3474637059057
1 CHROMA ABSOLU SOIN ACIDE 210ML	3474637059101
1 BLOND ABSOLU BAIN ULTRA-VIOLET 250ML	3474636692231
1 BLOND ABSOLU FONDANT CICAFLASH/FLUIDE MIRACLE 250ML	3474636692361
1 BLOND ABSOLU MASQUE ULTRA-VIOLET 200ML	3474636692408
1 BLOND ABSOLU HUILE CICAEXTREME	3474636948888
1 Elixir Bain	3474636614103
1 ELIXIR ULTIME FONDANT 200ML	3474636614028
1 Elixir Huile Originale	3474636613908

SHELF 2 - EYE LEVEL

1 CURL MANIFESTO BAIN 250ML	3474636968688
1 CURL MANIFESTO FONDANT HYDRATATION 250ML	3474636968787
1 CURL MANIFESTO MASQUE 200ML	3474636968817
1 CURL MANIFESTO CREME DE JOUR 150ML	3474636968749
2 NUTRITIVE BAIN SATIN 1 250ML	3474636382675
2 NUTRITIVE LAIT VITAL 200ML	3474636382699

1 NUTRITIVE MASQUINTENSE CHEVEUX FINS 200ML	3474636382705
1 NUTRITIVE NECTAR THERMIQUE 150ML	3474636382736
1 bain extensioniste	3474636612666
1 RESISTANCE FONDANT EXTENTIONISTE 200ML	3474636612918
1 RESISTANCE MASQUE FORCE ARCHITECTE 200ML	3474636397952
1 RESISTANCE CIMENT THERMIQUE 150ML	3474630652439

SHELF 3 - BOTTOM SHELF

1 GENESIS BAIN HYDRA FORTIFIANT 250ML	3474636857814
1 GENESIS FONDANT RENFORÇATEUR 200ML	3474636857883
1 GENESIS MASQUE RECONSTITUANT BOITE 200ML	3474636857937
1 GENESIS FLUIDE DEFENSE THERMIQUE 150ML	3474636857975
1 GENESIS SERUM QUOTIDIEN AMINEXIL BOITE 90ML	3474636858002
GENESIS HOMME THICKNESS BOOSTING SHAMPOO	3474637077518
GENESIS HOMME INSTANT THICKENING FORTIFYING SPRAY	3474637077501
2 DENSIFIQUE BAIN DENSITE 250ML	3474636403905
1 DENSIFIQUE FONDANT DENSITE 200ML	3474636404391
SPE BAIN DIVALENT 250ml	3474636397372
SPEC MASQUE HYDRA APAISANT 200ml	3474636397495
K SPE SERUM POTENTIALISTE 90ML V058	3474636954704

4 SHELF RETAIL SPACE

SHELF 1 - TOP SHELF

1 CHROMA ABSOLU RESPECT BAIN 250ML	3474637059248
1 CHROMA ABSOLU RESPECT BAIN RICHE 250ML	3474637058975
1 CHROMA ABSOLU FONDANT 200ML	3474637059187
1 CHROMA ABSOLU MASQUE FILLER 200ML	3474637059132
1 CHROMA ABSOLU MASQUE VERT 150ML	3474637059095
1 CHROMA ABSOLU SERUM THERMIQUE 150ML	3474637059057
1 CHROMA ABSOLU SOIN ACIDE 210ML	3474637059101
1 BLOND ABSOLU BAIN ULTRA-VIOLET 250ML	3474636692231
1 BLOND ABSOLU FONDANT CICAFLASH/FLUIDE MIRACLE 250ML	3474636692361
1 BLOND ABSOLU MASQUE ULTRA-VIOLET 200ML	3474636692408
1 BLOND ABSOLU CICAPLASME 150ML	3474636692422
1 BLOND ABSOLU HUILE CICAEXTREME	3474636948888

SHELF 2 - EYE LEVEL

2 NUTRITIVE BAIN SATIN 1 250ML	3474636382675
2 NUTRITIVE LAIT VITAL 200ML	3474636382699
1 NUTRITIVE MASQUINTENSE CHEVEUX FINS 200ML	3474636382705
1 NUTRITIVE NECTAR THERMIQUE 150ML	3474636382736
1 CURL MANIFESTO BAIN 250ML	3474636968688
1 CURL MANIFESTO FONDANT HYDRATATION 250ML	3474636968787
1 CURL MANIFESTO MASQUE 200ML	3474636968817
1 CURL MANIFESTO CREME DE JOUR 150ML	3474636968749
1 CURL MANIFESTO GELEE CURL CONTOUR 150ML	3474636968725
1 Elixir Bain	3474636614103
1 ELIXIR ULTIME FONDANT 200ML	3474636614028
1 Elixir Huile Originale	3474636613908

SHELF 3

1 GENESIS BAIN HYDRA FORTIFIANT 250ML	3474636857814
1 GENESIS FONDANT RENFORÇATEUR 200ML	3474636857883
1 GENESIS MASQUE RECONSTITUANT BOITE 200ML	3474636857937
1 GENESIS FLUIDE DEFENSE THERMIQUE 150ML	3474636857975
1 GENESIS SERUM QUOTIDIEN AMINEXIL BOITE 90ML	3474636858002
GENESIS HOMME THICKNESS BOOSTING SHAMPOO	3474637077518
GENESIS HOMME INSTANT THICKENING FORTIFYING SPRAY	3474637077501
GENESIS HOMME DAILY ANTI-HAIR FALL FORTIFYING SERUM	3474637077495
2 DENSIFIQUE BAIN DENSITE 250ML	3474636403905
1 DENSIFIQUE FONDANT DENSITE 200ML	3474636404391
SPE BAIN DIVALENT 250ml	3474636397372
SPEC MASQUE HYDRA APAISANT 200ml	3474636397495
K SPE SERUM POTENTIALISTE 90ML V058	3474636954704

SHELF 4 - BOTTOM SHELF

1 bain extensioniste	3474636612666
1 RESISTANCE FONDANT EXTENTIONISTE 200ML	3474636612918
1 RESISTANCE THERMIQUE EXTENTIONISTE 150ML	3474636818259
2 RESISTANCE BAIN FORCE ARCHITECTE 250ML	3474636397945
1 RESISTANCE CIMENT ANTI-USURE 200ML	3474636397884
1 RESISTANCE MASQUE FORCE ARCHITECTE 200ML	3474636397952
1 RESISTANCE CIMENT THERMIQUE 150ML	3474630652439
1 STEAMPOD 3 - Vue Face	3474636819720

4 SHELF RETAIL SPACE NO STEAMPOD**SHELF 1 - TOP SHELF**

1 CHROMA ABSOLU RESPECT BAIN 250ML	3474637059248
1 CHROMA ABSOLU RESPECT BAIN RICHE 250ML	3474637058975
1 CHROMA ABSOLU FONDANT 200ML	3474637059187
1 CHROMA ABSOLU MASQUE FILLER 200ML	3474637059132
1 CHROMA ABSOLU MASQUE VERT 150ML	3474637059095
1 CHROMA ABSOLU SERUM THERMIQUE 150ML	3474637059057
1 CHROMA ABSOLU SOIN ACIDE 210ML	3474637059101
1 BLOND ABSOLU BAIN ULTRA-VIOLET 250ML	3474636692231
1 BLOND ABSOLU FONDANT CICAFLASH/FLUIDE MIRACLE 250ML	3474636692361
1 BLOND ABSOLU MASQUE ULTRA-VIOLET 200ML	3474636692408
1 BLOND ABSOLU CICAPLASME 150ML	3474636692422
1 BLOND ABSOLU HUILE CICAEXTREME	3474636948888

SHELF 2 - EYE LEVEL

2 NUTRITIVE BAIN SATIN 1 250ML	3474636382675
2 NUTRITIVE LAIT VITAL 200ML	3474636382699
1 NUTRITIVE MASQUINTENSE CHEVEUX FINS 200ML	3474636382705
1 NUTRITIVE NECTAR THERMIQUE 150ML	3474637108564
1 CURL MANIFESTO BAIN 250ML	3474636968688
1 CURL MANIFESTO FONDANT HYDRATATION 250ML	3474636968787

1 CURL MANIFESTO MASQUE 200ML	3474636968817
1 CURL MANIFESTO CREME DE JOUR 150ML	3474636968749
1 CURL MANIFESTO GELEE CURL CONTOUR 150ML	3474636968725
1 Elixir Bain	3474636614103
1 ELIXIR ULTIME FONDANT 200ML	3474636614028
1 Elixir Huile Originale	3474636613908

SHELF 3

1 GENESIS BAIN HYDRA FORTIFIANT 250ML	3474636857814
1 GENESIS FONDANT RENFORÇATEUR 200ML	3474636857883
1 GENESIS MASQUE RECONSTITUANT BOITE 200ML	3474636857937
1 GENESIS FLUIDE DEFENSE THERMIQUE 150ML	3474636857975
1 GENESIS SERUM QUOTIDIEN AMINEXIL BOITE 90ML	3474636858002
GENESIS HOMME THICKNESS BOOSTING SHAMPOO	3474637077518
GENESIS HOMME INSTANT THICKENING FORTIFYING SPRAY	3474637077501
GENESIS HOMME DAILY ANTI-HAIR FALL FORTIFYING SERUM	3474637077495
2 DENSIFIQUE BAIN DENSITE 250ML	3474636403912
1 DENSIFIQUE FONDANT DENSITE 200ML	3474636404391
SPE BAIN DIVALENT 250ml	3474636954766
SPEC MASQUE HYDRA APAISANT 200ml	3474636397495
K SPE SERUM POTENTIALISTE 90ML V058	3474636954704

SHELF 4 - BOTTOM SHELF

1 bain extensioniste	3474636612666
1 RESISTANCE FONDANT EXTENTIONISTE 200ML	3474636612918
1 RESISTANCE THERMIQUE EXTENTIONISTE 150ML	3474636818259
2 RESISTANCE BAIN FORCE ARCHITECTE 250ML	3474636397945
1 RESISTANCE CIMENT ANTI-USURE 200ML	3474636397884
1 RESISTANCE MASQUE FORCE ARCHITECTE 200ML	3474636397952
1 RESISTANCE CIMENT THERMIQUE 150ML	3474637108571
2 DISCIPLINE BAIN FLUIDEALISTE 250ML	3474636400195
1 DISCIPLINE FONDANT FLUIDEALISTE 200ML	3474636400201
1 DISCIPLINE MASKERATINE 200ML	3474636400218

6 SHELF RETAIL SPACE

SHELF 1 - TOP SHELF

1 CHROMA ABSOLU RESPECT BAIN 250ML	3474637059248
1 CHROMA ABSOLU RESPECT BAIN RICHE 250ML	3474637058975
1 CHROMA ABSOLU FONDANT 200ML	3474637059187
1 CHROMA ABSOLU MASQUE FILLER 200ML	3474637059132
1 CHROMA ABSOLU MASQUE VERT 150ML	3474637059095
1 CHROMA ABSOLU SERUM THERMIQUE 150ML	3474637059057
1 CHROMA ABSOLU SOIN ACIDE 210ML	3474637059101
1 BLOND ABSOLU BAIN ULTRA-VIOLET 250ML	3474636692231
1 BLOND ABSOLU FONDANT CICAFLASH/FLUIDE MIRACLE 250ML	3474636692361
1 BLOND ABSOLU MASQUE ULTRA-VIOLET 200ML	3474636692408
1 BLOND ABSOLU CICAPLASME 150ML	3474636692422
1 BLOND ABSOLU HUILE CICAEXTREME	3474636948888
1 BLOND ABSOLU SERUM CICANUIT	3474636909292

SHELF 2 - EYE LEVEL

1 CURL MANIFESTO BAIN 250ML	3474636968688
1 CURL MANIFESTO FONDANT HYDRATATION 250ML	3474636968787
1 CURL MANIFESTO MASQUE 200ML	3474636968817
1 CURL MANIFESTO CREME DE JOUR 150ML	3474636968749
1 CURL MANIFESTO GELEE CURL CONTOUR 150ML	3474636968725
1 CURL MANIFESTO HUILE 50ML	3474636968701
1 CURL MANIFESTO REFRESH ABSOLU 190ML	3474636970155
1 Elixir Bain	3474636614103
1 ELIXIR ULTIME FONDANT 200ML	3474636614028
1 Elixir Pot Masque 200ml	3474636614172
1 Elixir Huile Originale	3474636613908
1 Elixir Huile Rose	3474636624768

SHELF 3 - EYE LEVEL

1 GENESIS BAIN HYDRA FORTIFIANT 250ML	3474636857814
1 GENESIS FONDANT RENFORÇATEUR 200ML	3474636857883
1 GENESIS MASQUE RECONSTITUANT BOITE 200ML	3474636857937
1 GENESIS FLUIDE DEFENSE THERMIQUE 150ML	3474636857975
1 GENESIS SERUM QUOTIDIEN AMINEXIL BOITE 90ML	3474636858002
1 GENESIS AMPOULE CURE ANTI CHUTE	3474636857999
GENESIS HOMME THICKNESS BOOSTING SHAMPOO	3474637077518
GENESIS HOMME INSTANT THICKENING FORTIFYING SPRAY	3474637077501
GENESIS HOMME DAILY ANTI-HAIR FALL FORTIFYING SERUM	3474637077495
GENESIS HOMME THICKENING MOLDING CLAY	3474637077594
GENESIS HOMME FORTIFYING DAILY SHAMPOO	3474637077525
2 DENSIFIQUE BAIN DENSITE 250ML	3474636403905
1 DENSIFIQUE FONDANT DENSITE 200ML	3474636404391

SHELF 4

2 RESISTANCE BAIN FORCE ARCHITECTE 250ML	3474636397945
1 RESISTANCE CIMENT ANTI-USURE 200ML	3474636397884
1 RESISTANCE MASQUE FORCE ARCHITECTE 200ML	3474636397952

1 RESISTANCE CIMENT THERMIQUE 150ML	3474630652439
1 resistance bain extensioniste	3474636612666
1 RESISTANCE FONDANT EXTENTIONISTE 200ML	3474636612918
1 RESISTANCE THERMIQUE EXTENTIONISTE 150ML	3474636818259
1 RESISTANCE SERUM EXTENTIONISTE 50ML	3474636636341
2 NUTRITIVE BAIN SATIN 1 250ML	3474636382675
2 NUTRITIVE LAIT VITAL 200ML	3474636382699
1 NUTRITIVE MASQUINTENSE CHEVEUX FINS 200ML	3474636382705
1 NUTRITIVE NECTAR THERMIQUE 150ML	3474636382736
1 8H MAGIC NIGHT SERUM	3474636721832

SHELF 5

SPE BAIN DIVALENT 250ml	3474636397372
K SPE ARGILE J250ML F46	3474636954681
SPEC MASQUE HYDRA APAISANT 200ml	3474636397495
K SPE SERUM POTENTIALISTE 90ML V058	3474636954704
1 FRESH AFFAIR REFRESHING DRY SHAMPOO 233ML	884486442543
1 STEAMPOD 3 - Vue Face	3474636819720

SHELF 6 - BOTTOM SHELF

2 DISCIPLINE BAIN FLUIDEALISTE 250ML	3474636400195
1 DISCIPLINE FONDANT FLUIDEALISTE 200ML	3474636400201
1 DISCIPLINE MASKERATINE 200ML	3474636400218
1 DISCIPLINE CREME OLEO CURL 150ML	3474636349913
1 CHRONOLOGISTE PRE CLEANSE RÉGÉNÉRANT 200ML	3474636873999
1 CHRONOLOGISTE BAIN RÉGÉNÉRANT 250ML	3474636728268
1 CHRONOLOGISTE MASQUE INTENSE RÉGÉNÉRANT 200ML	3474636728299
1 CHRONOLOGISTE THERMIQUE RÉGÉNÉRANT 150ML	3474636874033
1 COUTURE STYLING LAQUE 300ML	3474630542709
1 COUTURE MOUSSE BOUFFANTE 150ML	3474630542907